

PANTONE® Polyester Standards Swatch Cards SWCDS



Production & Evaluation

Overview

Pantone Polyester Swatch Cards are the latest synthetic color standards for designers and product developers in apparel, textiles, and soft home. Made on double-layered fabric to the most exacting color specifications, the Pantone Swatch Card allows access to full spectral data and comes in a protective pouch for assured color accuracy in production. The total 203 unique colors are forecast-driven to complement our other existing Fashion, Home + Interiors reference products.

Format

- One 4" x 4" color swatch made of 100% Warp Knit Polyester
- Double-layered un-backed fabric on a non-optically brightened paper card for true representation of the color
- Protective pouch shields the fabric from light and humidity
- Low luster and minimal texture for more accurate color measurement
- 100% Non-Recycled Polyester to minimize variation in yarn

Color

- 203 trend-forecasted neutral, bright, and pastel colors, dyed on 100% polyester fabric
- Unique but complementary colors to our cotton textile system
- Pantone Swatch Cards are dyed within a dE 0.5 tolerance*, the most accurate color standard available
- Each swatch is referenced by color name and number
- Dye formulations are available for each color
- Spectral data is available for purchase separately

Application

- Use for athleisure, swimwear, hosiery, sleepwear, footwear, juvenile, outdoor sports, soft goods, and kidswear products
- Use for precise visual color evaluation, spectrophotometric color reading, and specifying color to production partners
- Use for palette development, mood boards, color communication, specification, and production

* Except for neons and optical whites, which are dyed within a dE <1.0 tolerance